02, December ,2022,A Student Development Program on the topic "Career Target and Life Goals and Startup to Start/Entrepreneurship" was organized by the Department of Commerce under the banner of Internal Quality Cell of Mahatma Gandhi PG College, Gorakhpur. Addressing the program, the keynote speaker Dr. Vikram Sharma, Area Coordinator, ICFAI Business School, Gurugram, said that today the level of competition is very intense, every year crores of students from all over the world, including their own country, participate in the competition by getting education. And only the best will succeed in this intense competition. It is a do or die situation, so today it is necessary that the students come out of their comfort zone and face this competition.

Explaining the startup, Dr. Sharma said that when someone has a feeling in his mind that he does not want to do a job but wants to become an employer himself, then he can enter the field of startup with a new thinking. 77000 startups have started in India in the last three years, every 18 minutes one startup is opening in India. For a startup, you have to believe in yourself and come out of your comfort zone. Delaying decision making also hinders growth, Startups are as easy as exercising. It is necessary that we ourselves recognize our potential, do not see it from the eyes of others, just with a good plan and innovative idea, a good income generating startup can be started even with less capital.

While presiding over the program, Principal of the college, Prof. Anil Kumar Singh said that the purpose of this program is related to your future planning, what we have to do, we do not have any plan for that. We are not less than anyone, we all have some or the other special ability, so it is necessary that we recognize our inner ability and plan our future today itself, so that we can get a golden future.

The program was started with worship of Maa Saraswati and lighting of lamp.







































